

HAWANA *Nights* NEW VISTA GALA 2018

CORPORATE SPONSORSHIP OPPORTUNITIES



**New Vista Board
of Directors**

**Executive
Committee**

Craig Herrmann
President

Jim Blasco
Vice President

Jon Field
Secretary

Heather Grech
Treasurer

Members at Large

Chip Wallace
(Past President)

Sally Marcus

Janice Alpern

Nami Lee

Jeanie Haddox

Alexandria Crossley

Stephanie Sivertson

Dona Caine Francis

Advisor

Richard Hoover

Dear Friends,

As we near the end of 2017, the New Vista family is setting its sights on 2018, and the many exciting opportunities the New Year has in store for our members. As the largest non-profit provider of Supported Living Arrangements for individuals with intellectual and developmental disabilities (IDD), our organization has a proud, proven track record spanning over 30 years of unparalleled service, innovative approaches and advocacy on behalf of Nevada's youth, adults and seniors with IDD.

In keeping with the vision of New Vista's founders, our 2018 Campaign seeks to actively address the alarming challenges plaguing Nevada's children with IDD in the foster care system. Our Case for Support highlights the staggering statistics and the monumental issues local children with IDD in foster care experience. We stand at the ready to once again answer the call on behalf of these children who are in dire need of the unwavering support and love that New Vista homes have provided for our members during the past three decades.

The 2018 Annual Gala – Havana Nights celebration, which will take place on April 14th, 2018, is the official launch of this foster care campaign. The event will spotlight gala honoree, Jim Blasco — stalwart of the Southern Nevada community, champion of the Nevada IDD population, philanthropist, and medical cannabis industry leader.

We have been very fortunate over the years to be able to count on the generosity of the Las Vegas community in support of our mission — none of what we do is possible without you, our donors and sponsors. The Corporate and Patron support we receive makes it possible for us to provide the exemplary level of care, expand our innovative programs and opportunities for our members — empowering them to live their lives to the fullest!

We are very proud of our services, programs and our efforts in support of our beloved members, through which we have been able to remain at the forefront as leaders in advocacy of Nevadans with IDD — in turn, we are inspired to do even more in 2018-2019.

It is our hope that in 2018, you will find New Vista – the work that we do and the lives we impact – to be an organization worthy of your support, with values and a mission aligned with how you want to articulate your corporate social responsibility vision.

You will find listed on the following pages the Case for Support of our 2018 Campaign, as well as various sponsorship opportunities available for the Annual Gala — Havana Nights celebration. Please join us as we answer the call for Nevada's children, and welcome our most recent New Vista generation.

With gratitude,

Archie McArthur

Archie McArthur
Executive Director New Vista

New Vista 2018 Youth Initiative Campaign

CASE FOR SUPPORT: Nevada's Children and Youth with Intellectual and Developmental Disabilities (IDD) in Foster Care

The alarming magnitude of the local situation of children with IDD in foster care requires urgent intervention and assistance at all levels of the system. New Vista seeks to actively address the challenges plaguing Nevada's children with IDD in the foster care system. New Vista stands at the ready to engage in the development of innovative partnerships to address these monumental issues and barriers.

While there have not been in-depth studies conducted of the prevalence of intellectual and developmental disabilities among children and youth in foster care in Nevada, individual national and state studies have highlighted a range of potential challenges. These studies reflect the following issues effecting children in foster care:

- 80% prenatally exposed to substances
- 30-60% with developmental delays
- 50-80% with mental and behavioral health problems
- 20% fully disabled
- 30-40% receiving special education services

The specific issues facing children and youth with disabilities in foster care are staggering. Recent reports list the following barriers faced by children with IDD in the foster care system:

- Health care for children with IDD is often compromised and access to treatment / early intervention programs are lacking.
- Educational experiences are frequently damaging.
- Their opportunities for placement with permanent families and lifelong connections with caring, committed adults are severely lacking.
- Community experiences often are defined by isolation and frequent relocation. And when it comes time to move to an adult life with more independence, there may be little or no help available to them during this crucial transition.

The reality for children with IDD in foster care in the state of Nevada is of even greater concern. As of August 2016, Nevada reports having 4,275 children in



foster care. An estimated 897 children in Nevada's foster care system have been diagnosed with a developmental disability.

Set against the backdrop of Nevada's national ranking as #3 among 2017 States with the Most Underprivileged Children. (Table 1) and its listing in a June 2017 report among the five worst states for overall child well-being, which included: Arizona, Nevada, Louisiana, New Mexico and Mississippi, the issues are even further compounded.

Nevada ranks among the top 10 states in the country of children with disabilities under the age of 5. (Table 2). Specific to Nevada, recent 2016-2017 data reveals that 11.4 percent of Nevada's students have Autism, 4.3 percent have an intellectual disability, and 2.7 percent have multiple disabilities.

The percentage of students with autism in Nevada exceeded the national rate, and local advocates report that the rate is increasing annually. Within the state of Nevada, Clark County has the highest rate of children/youth ages 6-21 with disabilities.

As an IDD community and industry leader, New Vista is able to provide many levels of support, programming and homes designed specifically for Nevada's children with IDD in foster care. These include a range of specialized, therapeutic, medical or treatment programs that provide children and youth with disabilities with a team of specially trained foster caregivers, respite care providers, medical professionals and social workers.

Generating awareness to highlight the exceptional needs of children in foster with IDD and strengthening efforts to care for children and youth with disabilities, are in lock-step with New Vista's commitment to the IDD community, and of critical importance of success in realizing our mission.

Table 1

FIG 5. People with Disabilities Ages Under 5 Years Living in the Community, by State, 2015

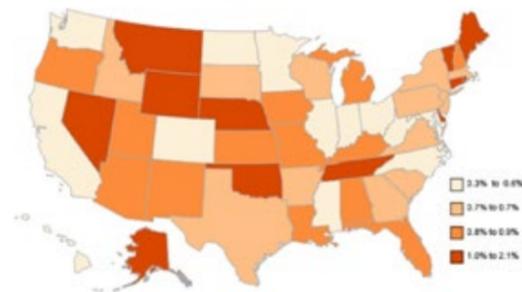


Table 2

Overall Rank #	State #	Total Score	'Socio-economic Welfare' Rank #	'Health' Rank #	'Education' Rank #
1	Mississippi	69.08	2	1	5
2	District of Columbia	63.64	1	17	15
3	Nevada	62.71	4	5	2
4	New Mexico	58.29	15	20	1
5	Louisiana	58.07	10	7	4
6	Arizona	57.82	6	11	8
7	Alaska	57.35	17	3	3
8	West Virginia	56.12	3	15	13
9	Oregon	56.04	5	25	7
10	Arkansas	54.24	8	2	19

CORPORATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$30,000

- Company name on the Havana Nights Logo, as Presenting Sponsor.
- Premium placement of Company Logo on all Havana Nights Gala print, media and online collateral.
- Inclusion of organization's press boilerplate in the Havana Nights Gala press releases and media advisories
- Priority Company Logo placement on Step and Repeat.
- Exclusive Posts on New Vista's Social Media Platforms, including Havana Nights event page banner.
- Double, center page advertisement in Havana Night's program.
- Priority placement in Havana Night's program book sponsor acknowledgement listing
- 3 Premium Tables of 10 at the Havana Nights New Vista Gala, with company logo on table centerpiece.
- Cigar Lounge sponsorship with company logo on cigar cutters and company signage.
- Invitation to Speak as the Presenting Sponsor.
- Company name 'Presented by' Havana Nights logo on photographs printed on-site from gala photo booth.
- Limousine (for 12) and complimentary valet parking for guests.

TITLE SPONSOR - \$20,000

- Top placement of Company Logo on all Havana Nights Gala print, media and online collateral.
- Inclusion of organization's press boilerplate in the Havana Nights Gala press releases.
- Company Logo on Step and Repeat.
- Exclusive Posts on New Vista's Social Media Platforms.
- Premium inside cover full-page advertisement in Havana Night's program book.
- Top placement in Havana Night's program sponsor acknowledgement listing.
- 2 Premium Tables of 10 at the Havana Nights New Vista Gala, with company logo on table centerpiece.
- Gala Photo Booth Sponsorship with Company Logo on photographs.
- Limousine (for 6) and complimentary valet parking for guests.

CORPORATE SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$10,000

- Placement of Company Logo on all Havana Nights Gala print, media and online collateral.
- Inclusion of organization's press boilerplate in the Havana Nights Gala press releases.
- Posts on New Vista's Social Media Platforms.
- Half-page advertisement in Havana Night's program.
- Top placement in Havana Night's program sponsor acknowledgement listing.
- 15 tickets to the Havana Nights New Vista Gala, with company logo on 1 table centerpiece.
- Limousine (for 6) and complimentary valet parking for guests.

SIGNATURE SPONSOR - \$5,000

- Posts on New Vista's Social Media Platforms.
- Quarter-page Company advertisement in Havana Night's program.
- Placement in Havana Night's program sponsor acknowledgement listing.
- One Table for 10 to the Havana Nights New Vista Gala, with company logo on table centerpiece.
- Complimentary valet parking

PREMIUM PAIRS - \$1,200

- Company acknowledgment, with logo in Havana Night's program.
- 2 Tickets to the Havana Nights New Vista Gala.
- Complimentary Valet Parking

New Vista is a 501c3 non-profit organization, your donation is tax deductible.

Join the New Vista family on April 14th for the
2018 Annual Gala — Havana Nights celebration
An elegant evening of empowerment and inspiration.



The event will spotlight gala honoree, Jim Blasco — stalwart of the Southern Nevada community, champion of the Nevada IDD population, philanthropist, and medical cannabis industry leader.



2018 New Vista Gala

Miranda Ballroom and Patio • Rio All-Suites and Casino
Saturday, April 14th

An elegant Havana Nights extravaganza!

Guests will enjoy a cocktail reception, formal dinner, signature drinks, outdoor cigar lounge, a luxury raffle, silent auction and the scintillating rhythms of a live salsa band and Cuban dancers that will have you dancing the night away!

Special Rates for Hotel Accommodation will be available.

New Vista 2018 Gala Havana Nights Committee:

Event Chair

Pam Blasco, *Silver Sage Wellness*

Vice Chair

Nami Lee, *Lee's Discount Liquor*

Dr. Chris Chen

Mike Colbentz, *BlackBird*

Alexandra Crossley, *Crossley Nurse Consultants*

Natasha Cruz, *Wells Fargo*

Ron Guarnieri, *SPI Entertainment*

Jeannie Haddox, *Downtown Summerlin/The Howard Hughes Corporation*

Cindy Parker

Michelle Rothstein, *Balloons with a Twist*

New Vista Gala Event Contacts:

Director of Development: Vivian Wright — vwright@newvistanv.org

Development Manager: Angie Kober — akober@newvistanv.org

Telephone: 702-457-4677

For additional information, please visit: www.newvistanv.org



HAWANA *Nights* NEW VISTA GALA 2018

New Vista is a non-profit organization that supports and empowers youth and adults with Intellectual and Developmental Disabilities. We provide Supported Living Arrangements and an array of programs to promote independence, confidence and self-advocacy, giving our members the opportunities to experience life to fullest!

New Vista counts on the generosity of the Las Vegas community to support our mission. Please visit our website to see how you can get involved and make a difference.



5220 W. Charleston Blvd. Las Vegas, NV 89146
phone: 702-457-4677
website: www.newvistanv.org

   @newvistanv